
Kilde: Reklameforbrugsundersøgelsen - Det danske reklamemarked, udarbejdet af Dansk Reklameforbrugsundersøgelse, Omregning til faste priser: Danmarks Statistik, Forbrugerprisindeks (Basisår: 2015)
Data bearbejdet af Slots- og Kulturstyrelsen
### Annonceomsætning kr. efter medier og tid (i løbende priser) 1999-2015

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### Annonceomsætning kr. efter medier og tid (omregnet til faste priser med 2015 som basisår) 1999-2015

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### Annonceomsætning efter medier og tid (2015-priser) - fordeling af annoncerebrugt efter medietyper 1999-2015 (andel af den samlede annonceomsætning i %)

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Kilde: 1999-2014: Dansk Oglopgøvend, Reklameforbrugsundersøgelsen i Danmark,
Kilde: 2015: Dansk Reklameforbrugsundersøgelse 2015
Kilde: Forbrugerprisindeks: Danmarks Statistik

Ved enhver type af dato skal originalelden samt Slots- og Kulturstyrelsen, Rapportering om medierenes udvikling i Danmark 2016 oplyse.
Videresevelse af data ikke tilladt.